

Get Growing in 2018!

Top Areas of Opportunity identified by the Asheville Local Economy Gap Analysis

KEY TERMS & DEFINITIONS

Industry Sector = Industry Sectors, group by category (ex. Transportation), as defined by the North American Industry Classification System (NAICS)

Import Index = how much of the sector we have compared to what is expected for an economy our size.

Jobs Potential = the number of jobs it would take to bring the sector to 100% of the benchmark.

Average Wages (Avl) = the average wages for the Industry Sector in the Asheville MSA area

Growth % = how much the Sector grew from 2010-2015 in the Asheville MSA

Opportunity Score = Import Index + Jobs Potential + Wages + Growth %

Industry Sector	Import Index	Jobs Potential	Average Wages (Avl)	Growth % (2010-15)	Opportunity Score
TRANSPORTATION					
School and employee bus transportation	1%	348	\$ 39,031	58%	10
Armored car services	22%	51	\$ 34,351	0%	6
Security guards and patrol services	40%	326	\$ 34,351	0%	9
Specialized freight (except used goods) trucking, long-distance	13%	407	\$ 41,193	-36%	8
Parking lots and garages	53%	32	\$ 36,063	100%	9
Ambulance services	55%	103	\$ 39,031	58%	10
Bus and other motor vehicle transit systems	65%	49	\$ 39,031	58%	10
LAUNDRY & LINEN SUPPLY					
Linen supply	4%	149	\$ 34,351	-23%	4
Drycleaning and laundry services (except coin-operated)	74%	47	\$ 34,351	-23%	1
AUTOMOTIVE REPAIR, MAINTENANCE, AND PARTS					
Automotive exhaust system repair	10%	103	\$ 36,063	-8%	5
Motor vehicle parts (used) merchant wholesalers	9%	26	\$ 36,063	17%	7
Automotive glass replacement shops	30%	21	\$ 36,063	-8%	4
Other automotive mechanical and electrical repair and maintenance	40%	15	\$ 36,063	-8%	3
Car washes	63%	83	\$ 36,063	-12%	4
Automotive body, paint, and interior repair and maintenance	70%	84	\$ 36,063	-8%	3
BUSINESS SERVICES					
Document preparation services	11%	369	\$ 34,351	6%	10
Court reporting and stenotype services	48%	7	\$ 34,351	6%	7
Other business service centers (including copy shops)	67%	8	\$ 34,351	6%	7
Sign manufacturing	41%	42	\$ 34,351	-18%	3

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CLOTHING AND ACCESSORY RETAIL AND RENTALS					
Formal wear and costume rental	11%	21	\$ 24,552	14%	7
Clothing accessories stores	27%	64	\$ 18,807	9%	6
Children's and infants' clothing stores	65%	31	\$ 18,807	9%	4
Other clothing stores	73%	56	\$ 18,807	9%	4
Sporting goods stores	73%	128	\$ 22,973	11%	6
Optical goods stores	60%	39	\$ 50,660	-17%	4
EQUIPMENT REPAIR AND MAINTENANCE					
Home and garden equipment repair and maintenance	12%	28	\$ 34,351	-36%	3
Consumer electronics repair and maintenance	13%	14	\$ 28,355	-40%	1
Communication equipment repair and maintenance	16%	114	\$ 28,355	-40%	1
Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	27%	268	\$ 34,351	-36%	5
Appliance repair and maintenance	64%	8	\$ 34,351	-36%	1
Other personal and household goods repair and maintenance	66%	15	\$ 24,552	-46%	1
Locksmiths	44%	13	\$ 34,351	-36%	1
CONSTRUCTION AND BUILDING CONTRACTING					
Drywall and insulation contractors	28%	220	\$ 41,448	-11%	5
Other concrete product manufacturing	28%	93	\$ 41,448	-14%	5
Brick, stone, and related construction material merchant wholesalers	29%	19	\$ 41,448	-20%	4
Framing contractors	32%	106	\$ 41,448	-11%	3
Other foundation, structure, and building exterior contractors	32%	62	\$ 41,448	-11%	3
Sheet metal work manufacturing	35%	119	\$ 41,448	-11%	3
Tile and terrazzo contractors	36%	76	\$ 41,448	-11%	3
Other building finishing contractors	45%	19	\$ 41,448	-11%	2
Poured concrete foundation and structure contractors	46%	129	\$ 41,448	-11%	3
Masonry contractors	50%	80	\$ 41,448	-11%	2
Flooring contractors	50%	46	\$ 41,448	-11%	2
All other specialty trade contractors	50%	239	\$ 41,448	-11%	4
New multifamily housing construction (except for-sale builders)	60%	8	\$ 41,448	-1%	4

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FOOD RETAILERS					
Convenience stores	31%	82	\$ 22,049	41%	10
Baked goods stores	33%	20	\$ 22,049	41%	10
Meat markets	37%	31	\$ 22,049	41%	10
Retail bakeries	54%	39	\$ 22,049	6%	3
Confectionery and nut stores	64%	12	\$ 22,049	41%	10
Commercial bakeries	47%	53	\$ 22,049	6%	4
Mobile food services	10%	83	\$ 22,049	-12%	3
HAIR AND NAILS					
Barber shops	14%	16	\$ 24,552	6%	5
Nail salons	23%	43	\$ 24,552	6%	5
PROPERTY MANAGEMENT					
Other similar organizations (except business, professional, labor, and political organizations)	33%	134	\$ 23,176	-5%	4
Nonresidential property managers	40%	78	\$ 41,448	-18%	3
Lessors of other real estate property	44%	38	\$ 41,448	-18%	2
Residential property managers	51%	272	\$ 41,448	-18%	5
HEALTH CARE: CLINICS, LABS, AND STORES					
Family planning centers	36%	38	\$ 50,660	8%	10
Psychiatric and substance abuse hospitals	39%	276	\$ 50,660	2%	10
Diet and weight reducing centers	52%	14	\$ 24,552	14%	5
All other health and personal care stores	58%	43	\$ 24,552	8%	5
Food (health) supplement stores	86%	8	\$ 22,049	41%	9
Optical goods stores	60%	39	\$ 50,660	-17%	4
Testing laboratories	47%	133	\$ 34,351	86%	10